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Greater Illinois Chapter to Present “Now What Was I Saying?” in Crystal Lake

ROCKFORD, IL--The Alzheimer's Association – Greater Illinois Chapter will present “Now What Was I Saying?” on Thursday, October 9, 2008 from 6:30 p.m. until 8:00 p.m. at Fountains of Crystal Lake, 965 N. Brighton Circle West, Crystal Lake.

“Ten Million U.S. Baby Boomers will develop Alzheimer's disease in their remaining lifetime,” said Erna Colborn, President and CEO of the Chapter. “Now What Was I Saying?” is designed for baby boomers and healthy older adults alike, who are concerned about brain health and what to keep their memory sharp for as long as possible. This fun, innovative and interactive program focuses on how our memory works, normal age-related changes versus serious memory problems and tricks and techniques to stimulate and challenge the brain.”

The sobering reality is that every 71 seconds someone develops Alzheimer's disease. “Now What Was I Saying” is a tool that they Alzheimer's Association – Greater Illinois Chapter is using in the fight against Alzheimer's disease. In a recent Center for Disease Control and Prevention study, of the top five leading causes of death for people age 65 and older, the Alzheimer's disease mortality rate increased by nearly 50% while heart disease, breast cancer, prostate cancer, and stroke death rates are declining. Overall, Alzheimer's disease is the seventh leading cause of death.

To register for “Now What Was I Saying?” call the Greater Illinois Chapter at 815.484.1300 or visit www.alz.org/illinois.

About the Alzheimer's Association -The Alzheimer's Association, the world leader in Alzheimer research and support, is the largest voluntary health organization dedicated to finding prevention methods, treatments and cure for Alzheimer's. Since 1980, the donor-supported, nonprofit Alzheimer's Association has provided reliable information and care consultation; created supportive services for families; increased funding for dementia research; and influenced public policy changes. The Greater Illinois Chapter serves dozens of counties with offices in Bloomington, Carterville, Chicago, Joliet, Rockford and Springfield. For more information, call our Helpline at 800-272-3900 or visit www.alz.org/illinois.